



RAISE YOUR BUSINESS PROFILE IN THE COMMUNITY – SUPPORT THE TOUR de ROCK 2011

The Tour de Rock team is using this beautiful, 24 page, full colour storybook to raise funds. Target
\$30,000

Here's how you can help the team this Year.

Platinum Supporter: *Donate \$5,000 to cover the wholesale cost of 1,000 books - raises \$10,000 for the charity.*

- ❖ Exclusivity in your business sector.
- ❖ Your company logo prominently placed on the front cover.
- ❖ Inclusion as a supporter in the charity's on line social media platforms.
- ❖ Promotion at signature charity events.
- ❖ A Platinum Supporter may also distribute and sell Duffy books, donating all funds raised directly to the charity.

Gold Supporter: *Donate \$2,500 to cover the wholesale cost of 500 books - raises \$5,000 for the charity.*

- ❖ Your company logo prominently placed on the inside back cover.
- ❖ Inclusion as a supporter in the charity's on line social media platforms.
- ❖ Promotion at signature charity events.
- ❖ A Gold Supporter may also distribute and sell Duffy books, donating all funds raised directly to the charity.

Silver Supporter: *Donate \$1,250 to cover the wholesale cost of 250 books - raises \$2,500 for the charity.*

- ❖ Your company logo prominently placed on inside back cover.
- ❖ Inclusion as a supporter in the charity's on line social media platforms.
- ❖ A Silver Supporter may also distribute and sell Duffy books, donating all funds raised directly to the charity.

Bronze Supporter: *Donate \$500.00 to cover the wholesale cost of 100 books - raises \$1,000 for the charity.*

- ❖ Your company logo placed on inside back cover of the title(s) you are supporting.
- ❖ A Bronze Supporter may also distribute and sell Duffy books, donating all funds raised directly to the charity.

Friend of Duffy The Dragon: *Donate \$250.00 to cover the wholesale cost of 50 books - raises \$500 for the charity.*

- ❖ Your company or individual name will be listed on the inside back cover of the book and appear on the Duffy The Dragon website.

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